

GET TO THE MONEY.

A personality-led brand built around three brothers — Jordan, Aaron and Jazleigh Fife.
Entertainment, fitness, travel, lifestyle and real chemistry.

CONTACT

Email

hello@gttm.com

Instagram

@gettothemoney

YouTube

The Fife Brothers

Web

gettothemoney.co.uk

WHO WATCHES GTTM.

GTTM reaches a young, energetic, UK-anchored audience with strong international spill-over. Viewers follow the brothers first — entertainment, fitness, travel and lifestyle content is how the relationship gets told.

SCREENSHOT

INSERT PROOF

YOUTUBE — AUDIENCE DEMOGRAPHICS

SCREENSHOT

INSERT PROOF

YOUTUBE — PERFORMANCE

SCREENSHOT

INSERT PROOF

GTTM CHANNEL

SCREENSHOT

INSERT PROOF

JORDAN — INSTAGRAM

SCREENSHOT

INSERT PROOF

AARON — INSTAGRAM

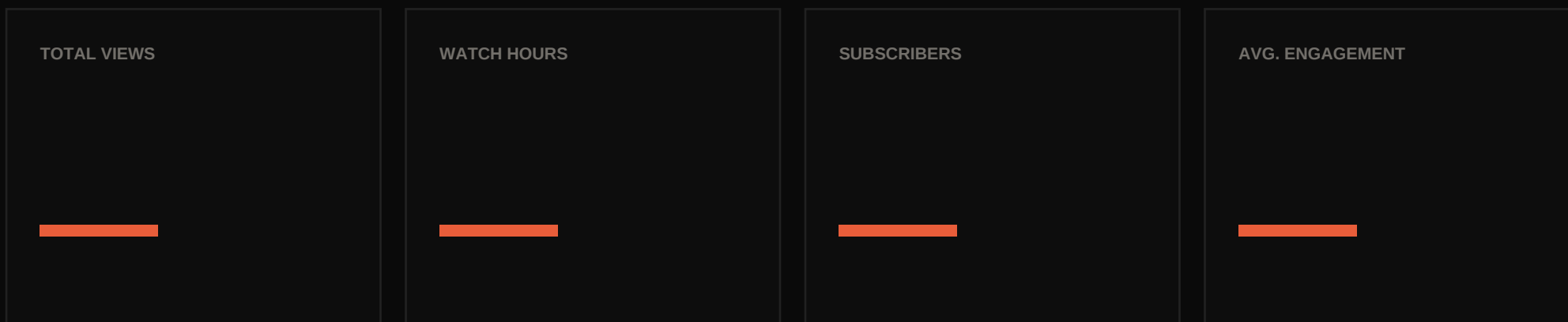
SCREENSHOT

INSERT PROOF

JAZLEIGH — INSTAGRAM

THE NUMBERS.

Live figures shared with partners on request. GTTM shows season-over-season growth in views, watch hours and engagement — most viewers return for every new episode.



Recent Growth

Season 3 is scaling production, episode count (30) and travel content. Bonus best-moments episode included. Watch time and returning-viewer rate are the key metrics we're growing against.

WHERE WE LIVE.

Each brother has their own audience alongside the main GTTM channel. Partners can activate against the group, an individual, or the wider ecosystem.

SCREENSHOT GTTM CHANNEL @TheFifeBrothers Long-form series & travel	SCREENSHOT JORDAN FIFE Personal socials Drive, vision, brand direction	SCREENSHOT AARON FIFE Personal socials Consistency, presence, energy	SCREENSHOT JAZLEIGH FIFE Personal socials Humour, individuality, chemistry
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PROOF OF WORK.

OWNED BRAND

JORVINCI

Our own brand — the vehicle for many of the collaborations, access points and public moments listed below. Full portfolio on the JORVINCI social pages.

LAMBORGHINI

MCLAREN

DES POWELL

MOTTRAM HALL

LAND ROVER

NEXA

CHRIS BROWN

CLACTON PIER

JASON DERULO

+ MORE — FULL LIST ON THE JORVINCI SOCIAL PAGES

HOW WE WORK.

GTTM is open to venue collaborations, affiliate partnerships and brand integrations that align with our audience. We are especially interested in long-term relationships that fit naturally into the GTTM world.

SPONSORED EPISODES

Full episode integrations built around your product, venue or campaign.

HOSTED VENUE VISITS

The brothers bring the audience to your venue — travel, food, hospitality.

AFFILIATE CODES & TRACKED LINKS

Trackable revenue-share arrangements that scale with the audience.

PRODUCT & SERVICE FEATURES

In-episode placement, on-camera use, and short-form cutdowns.

ONGOING SEASONAL COLLABS

Season-long partnerships where the brand becomes part of GTTM.

CUSTOM CAMPAIGNS

Bespoke activations — talk to us about what you're trying to achieve.

READY TO PARTNER? EMAIL HELLO@GTTM.COM

GETTOTHEMONEY.CO.UK